


Exhibit J

Tweet posted by Paul Gift (@MMAanalytics) on
Twitter, dated October 3, 2018

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Paul Gift
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Sports economist, MBA professor, Licensed MMA referee & judge. Writing about MMA biz at @ForbesSports & MMA analytics etc. at @BloodyElbow.

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Plaintiffs are gonna love this possible hot doc from Victor Cui in #UFClawsuit. "ONE FC has no intent on competing with UFC..."

From: Victor Cui <[REDACTED]>
Date: October 21, 2011 5:44:57 PM GMT+08:00
To: Mark Fisher <[REDACTED]>
Subject: ONE Fighting Championship

Hi Mark,

How are you and I hope work, life and business are doing well - I can't believe how quickly the last few months have flown by since we spoke. It's been a very exciting period and as you may have heard the ONE FC event in September at the indoor stadium was a complete sell out. Our sponsorship and partnerships continue to grow quickly, I'm lucky that there has been such a huge interest in ONE FC and in MMA throughout the region.

I've always appreciated our discussions and I want to confidentially share with you in advance a DRAFT press release about our partnership that we will be distributing next week.

Unlike other organizations, ONE FC has no intent on competing with UFC and I am always open to any initiatives you may have in mind. I believe that ONE FC is well positioned to be a leader organization to UFC and if you have an interest in any of our fighters, I would be more than willing to offer them to UFC and support you in as many ways possible.

With our hectic schedules, we're now long overdue for another Indian dinner to catch up! I will also give you a quick phone call later this evening and let's make plans to meet soon.

Victor

7:08 PM - 3 Oct 2018

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TeepToTheJunk @teepthetjunk · Oct 4
Replying to @MMAAnalytics
Ah Hahahahahahaha

Spooky Vince 🥳 @Deterrieff · Oct 4
Replying to @MMAAnalytics @michaelfiedel
There are billions of people in the Asian region & one has fan across the world too they are making good money & why compete with them when you can help them & they can help back. Ex. UFC has a prospect with talent but isn't ready for the ufc so he goes to one & faces top comp

Paul G @weepaul7 · Oct 4
I think you're missing the point. The UFC claims they're a competitor, this shows One FC has no intention of competing with the UFC.

Spooky Vince 🥳 @Deterrieff · Oct 5
That's it but other promotions do compete with them

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